



# *Single Use Plastic Directive*

WHAT'S THE OBJECTIVE?

AND HOW CAN IT BE IMPLEMENTED?





# SUPD introduces **bans** for some **plastic products**

- Cotton bud sticks
- Cutlery (forks, knives, spoons, chopsticks)
- Plates
- Straws
- Beverage stirrers
- Sticks to be attached to and to support balloons
- Food containers made of expanded polystyrene
- Beverage containers made of expanded polystyrene
- Cups for beverages made of expanded polystyrene



Total ban for products listed in Group B

# defines objectives and proposes measures

	Art 4	Art 6	Art 8	Art 9
Objectives	<b>Reduction of use</b> of the <b>single use cups</b> and <b>food containers</b>	<b>Litter reduction</b> <b>Increased material recycling</b>	Enhance EPR - make <b>producers accountable</b>	<b>Reduction of litter</b> and <b>increased recycling</b> of bottles
Measures	<p><u>Proposed measures</u></p> <p>Reduction targets  Cups &amp; food containers for reuse</p> <p>Demotivating fees  Market limitations</p> <p><u>Obligatory measures</u></p> <p>Obligatory monitoring and reporting to the Commission</p>	<p><u>Obligatory measures</u></p> <p>Attached caps and lids to the bottles</p> <p>Min recycled content 25% by 2025 30% by 2030 </p>	<p><u>Obligatory measures</u></p> <p><b>Cost coverage</b> for</p> <ul style="list-style-type: none"> <li>• Awareness raising</li> <li>• Collection systems</li> <li>• Litter clean ups</li> <li>• Data gathering and reporting</li> </ul> <p><b>Obligatory EPR systems</b> for group E* and fishing gears </p>	<p><u>Obligatory measures</u></p> <p>Min collection targets for recycling:</p> <p>77% by 2025 90% by 2029</p>

\*Group E:

Food containers, packets and wrappers, beverage containers, cups, plastic bags, wet wipes, balloons, tobacco products.



*How to tackle the litter problem?*

*and create sustainable resource management?*



# Find out during our webinar on 16th of June, at 16.00 CET..

Discussion with **Peeter Eek**, Earth Care and **Justine Maillot**, Rethink Plastic Alliance will be based on:

***'The analysis regards measures to reduce the consumption of certain plastic products and regards the effects on the application of extended producer responsibility for certain plastic products'*** - Tartu University/Earth Care Consulting  
and

***'Moving away from single-use - guide for national decision makers to implement the SUPD'*** - Rethink Plastic Alliance/  
Break Free from Plastic

Moderator:  
Anna Larsson, Director, Reloop Europe






**Registration** by email: [judit.ujfalussy@reloopplatform.org](mailto:judit.ujfalussy@reloopplatform.org)



*Based on the  
best practice  
and analysis*

THE EXPERTS  
CONCLUDED...

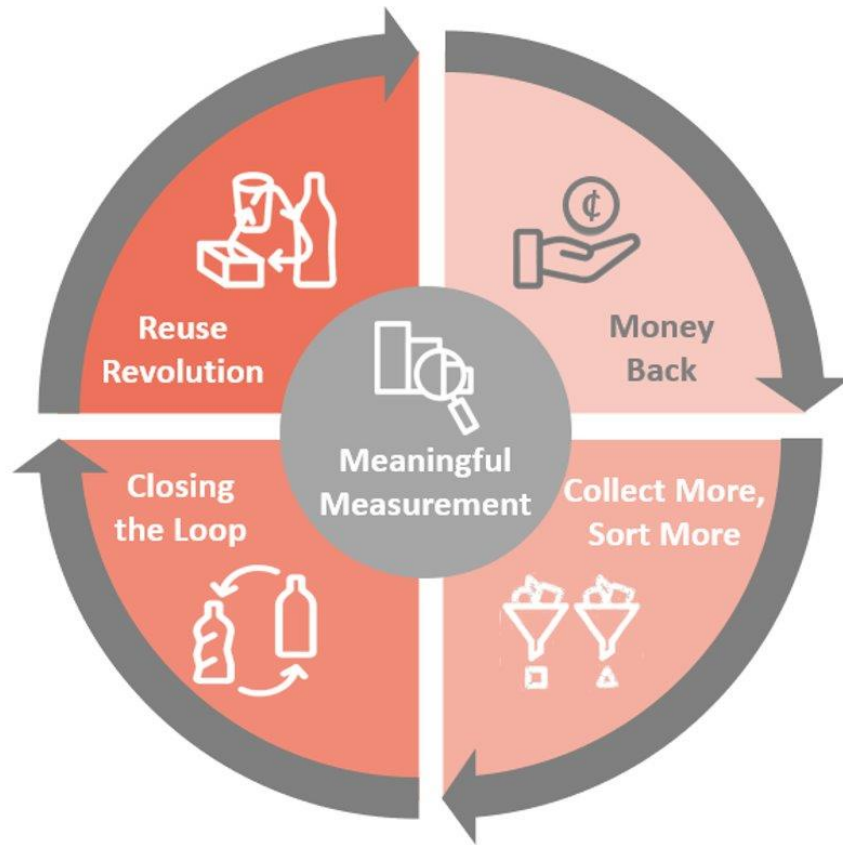
# Solutions are:

Mi	Art 4	Art 6	Art 8	Art 9
Objectives	<b>Reduction of use</b> of the <b>single use cups</b> and <b>food containers</b>	<b>Litter reduction</b> <b>Increased material recycling</b>	Enhance EPR - make <b>producers accountable</b>	<b>Reduction of litter</b> and <b>increased recycling</b> of bottles
Measures	<p><u>Optimal measures</u> </p> <p>Reduction targets: e.g. 20%, 50%, 80%</p> <p>Cups &amp; food containers for reuse:</p> <p>Own cups and reuse systems</p> <p>Demotivating fees for single use items imposed on customers </p> <p>Bans at public events, in public authorities' buildings, canteens</p>	<p><u>Optimal measures</u></p> <p>Attached caps and lids to the bottles</p> <p>Min recycled content <b>80% is possible today in DRS countries!</b></p> <p>Min. 50% is proposed - in line with industry pledges </p>	<p><u>Optimal measures</u> </p> <p><b>Guaranteed cost coverage by industry for:</b></p> <ul style="list-style-type: none"> <li>• Awareness raising at national level</li> <li>• Collection systems</li> <li>• Litter clean ups</li> <li>• Data gathering and reporting</li> </ul> <p><b>Obligatory EPR systems</b> for group E* and fishing gears</p>	<p><u>Optimal measures</u></p> <p>To achieve high collection targets for recycling, at the level of 90%, deposit systems are recommended. Standard European DRS is </p> <ul style="list-style-type: none"> <li>• Centralized</li> <li>• Non-for-profit</li> <li>• Financed by producers</li> <li>• and majority of schemes cover plastic, metal and glass packaging.</li> </ul>

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*Let's discuss ..*

THE DETAILS  
THE FEASIBILITY  
THE CIRCULAR  
ECONOMY

*See you 16<sup>th</sup>!*